AV Milestones

'30s | '40s | '50s

1941 — Franklin D. Roosevelt established the use of motion picture film to inform the public during WWII.

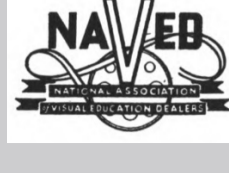**1939** — The National Association of Visual Education Dealers (NAVED) was organized in 1939 by a group of eight audiovisual dealers.

1946 — NAVED held its first convention with exhibits in Chicago.

1949 — NAVED merged with the Allied Non-Theatrical Film Association to become the National Audio-Visual Association (NAVA).
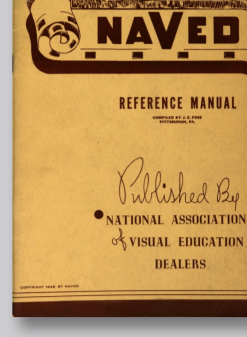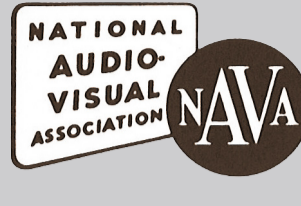
1956 — Ampex introduced the first practical videotape recorder. It cost $100,000 and was the size of two washing machines.

1958 — NAVA, whose primary goal was to encourage increased government funding of education, celebrated the passage of the National Defense Education Act.

"This Act will... do much to strengthen our American system of education so that it can meet the broad and increasing demands imposed upon it by considerations of basic national security."
Dwight D. Eisenhower, September 1958

'60s | '70s

1962 — An Electro Voice microphone accompanied John Glenn on the first U.S. manned mission to orbit Earth.

1962 — Room equalization was used for the first time in Wichita Falls, Texas.

1963 — Philips® introduced the compact audiocassette. A year later, the first plasma display monitor was invented at the University of Illinois.

1968 — 25 million televisions were installed in the U.S., 20.5 million in Japan, 19 million in Great Britain.

1969 — Kodak® introduced the Kodak Ektagraphic Slide Projector, the first slide projector designed for the pro-AV market.

1971 — Dr. Sam Hurst (L) developed the first touch sensor while working at the University of Kentucky.

1976 — Comedian Bill Cosby received the Audiovisual Media Educator of the Year Award at the NAVA Show for his dissertation related to the integration of visual media.

1977 — The first VHS videocassette recorder, the JVC HR3300U, had its public unveiling at NAVA, January 1977 in Anaheim.

1979 — Sony® and Philips® Consumer Electronics set up a joint task force of engineers to design a new digital audio disc.

'80s | '90s

1981 — The first high-definition TV system was demonstrated in the U.S. at the Society of Motion Picture and Television Engineers in Los Angeles.

1983 — NAVA published *The Basics of Audio and Visual Systems Design.*

1983 — NAVA changed its name to the International Communications Industries Association® (ICIA).
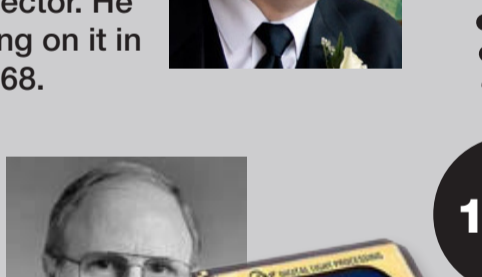
1984 — Gene Dolgoff invented the LCD projector. He began working on it in college in 1968.

1987 — Dr. Larry Hornbeck of Texas Instruments invented DLP technology. Microsoft® released its first version of PowerPoint®.

1990 — The Projection Shoot-Out at InfoComm in Anaheim was the first place to compare projectors side-by-side.

1995 — ICIA produced its first Asian trade show in Singapore.

1997 — ICIA offered its first online course, *Essentials of the AV Industry.*

1999 — Dick Clark (L) delivered the keynote at ICIA's "Rockin' InfoComm" Show in Orlando.

1999 — ICIA produced its first European trade show in Cologne, Germany.

2000 | Today

2001 — InfoComm iQ® Online debuted.

Sharp introduced the first 16:9 projector

2002 — InfoComm China was held in Shanghai.

HDMI announced.

2003 — ICIA started AVolution, a multi-year industry awareness campaign.

Apple launched the iTunes® Gore.

2004 — Integrated Systems Europe was held in Geneva.

InfoComm opened an office in Munich, joining existing international offices in Singapore, Sydney and London.

2005 — ICIA changed its name to InfoComm International®.

infoComm INTERNATIONAL

2006 — InfoComm held its first AV Week celebration.

Samsung debuted the first Blu-ray player.

2007 — Integrated Systems Russia was held in Moscow.

Sales of LCD televisions surpassed CRT televisions for the first time.

2008 — CTS and CTS-I credentials earned American National Standards Institute (ANSI) accreditation, meeting ISO/IEC 17024 standards.

InfoComm became an ANSI Accredited Standards Developing Organization (SDO).

2009 — CTS-D credential earned ANSI accreditation, meeting ISO/IEC 17024 standards.

Audio Coverage Uniformity in Enclosed Listener Areas (ACUTM) performance standard was approved by ANSI.

2010 — InfoComm launched Virtual Classroom courses, an interactive online learning model.

ANSI approved InfoComm *Standard Guide for Audiovisual Systems Design and Coordination Processes.*

2011 — InfoComm's *Projected Image System Contrast Ratio Performance Standard* approved by ANSI.

2012 — ANSI approved InfoComm's Audiovisual Systems Energy Management Standard.

InfoComm re-launched the Certified AudioVisual Solutions Provider program.

First 4K-resolution TVs debut.