

iQ Services for Manufacturers

Manufacturers and distributors; showcase your products in a “virtual” [iQ showroom](#). These showrooms are included in catalogs and directories worldwide for maximum exposure. With your permission, your product(s) will be dynamically displayed on websites and intranets of trade publications, design consultants, end users and dealers, as well as on InfoComm International’s website, the InfoComm tradeshow website and the ISE website.

There are two types of iQ Showrooms:

Basic Showrooms are a free member benefit and are listed underneath the Premium listings in the directory. Exclusive online access is provided to manufacturer members for data management.

Premium Showrooms are presented in an eye-catching banner fashion and contain many additional attributes to attract attention and traffic. These showrooms are the centerpiece of our web marketing campaigns. The premium showroom provides:

- Worldwide exposure of your product information in more than 1,000 catalogs
- Prominent display of your company logo
- Additional exposure for your most-viewed products
- A product spotlight in the showroom
- Capability to post latest company news and press releases
- Highlighted area for new products
- Exclusive access to your own traffic data
- Additional custom options available

Learn more about iQ

View the [latest recorded webinar](#) regarding iQ and its services to help with your business or the iQ for Manufacturers Brochure.