

InfoComm Women in AV Award Winners

By InfoComm International, April 30, 2010

FAIRFAX, VA – April 30, 2010 – InfoComm International, the leading professional audiovisual trade association, presented its *Women in AV Award* to Helène Andersen, CTS, of AVI-SPL and Laureen Jones, CTS, IT Teaching Services Manager, Victoria University. The awards were presented at the InfoComm 100, a conference designed to bring together top AV industry thought leaders and volunteers.

For more than 35 years, Helène Andersen has distinguished herself as an AV professional dedicated to breaking down barriers and building networks. Her roles have included everything from sales support to running a multi-million dollar AV business. Andersen was one of the first women to hold a management role in an AV company and to provide direct sales leadership. She has served on numerous Dealer Advisory Councils and the InfoComm Board. Andersen was a board member of the dealer network PSNI. In her current role as General Manager at AVI-SPL, Andersen runs the Boston-area office servicing New England. She is a strong supporter of industry training, encouraging employees to earn their CTS and educating clients through Lunch & Learns.

Laureen Jones, CTS, has coordinated audiovisual solutions to support teaching, learning and research at Victoria University in Wellington, New Zealand for more than 12 years. As a member of the University's Information Technology Services senior management team, she has provided strategic and operational leadership on a wide variety of AV issues. She has overseen a transformation of a University that would occasionally wheel in a CRT projector into a classroom, to managing over 200 spaces with fixed AV technology across four campuses.

The *Women in AV Award* was created by InfoComm to raise awareness of the growing role of female professionals in the male-dominated field of audiovisual technology. These award winners are in the upper echelon of AV professionals and symbolize the strength of entrepreneurship and excellence in technology management.

"Both Helène Andersen and Laureen Jones have reached the highest level of achievement in the audiovisual industry," said Randal A. Lemke, Ph.D., Executive Director and CEO, InfoComm International. "We are fortunate to have such strong female leaders who can both mentor and inspire the next generation of audiovisual professionals."

About InfoComm International®

InfoComm International® is the international trade association of the professional audiovisual and information communications industries. Established in 1939, InfoComm has more than 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for standards, AV market research and news. Its training and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in Europe, Asia and China. Additional information is available at www.infocomm.org.

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