

Pro Football Hall of Fame Enlists Projectors by Digital Projection

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ATLANTA, Ga. -- The Pro Football Hall Of Fame's GameDay Stadium Theater recently received a major AV overhaul featuring two Digital Projection large-venue projectors. Specified by the Russ Berger Design Group (RBDG) and integrated by Altel Systems Group, the updated venue includes two rooms displaying separate but synchronized programs, a turntable floor to move the audience, and a series of video displays in the queuing area. By moving the theater from film projection to high-definition video projection, program content can now be updated more efficiently and cost-effectively without sacrificing video quality.

Displaying high-intensity footage shot by NFL Films of Mount Laurel, NJ, the GameDay Theater utilizes two distinct Digital Projection projectors. A 20,000 lumen LIGHTNING 40-1080p display, one of the most efficient large-venue projectors in the AV industry, illuminates the main theater from a dedicated projection booth. The LIGHTNING 40-1080p presents powerful NFL footage on a custom 30' by 16' Stewart Filmscreen Cinecurve screen.

Additionally, a 5,000 lumen TITAN 1080p Ultra Contrast projector is installed in a companion theater, which also employs a Stewart screen. The digital content presented by the DP projectors is synchronized with an Alcorn McBride V16 Pro Show Controller, which also acts as a control trigger for the automatic doors, rotation of the theater, and all aspects of lighting and video playback.

The Pro Football Hall Of Fame also enlists Digital Projection's dVision 30-1080p projector in an interactive section of the venue. Displaying archival footage of some of the most recognized coaches and players in the history of the NFL, the dVision feeds an approximately 12' screen.

Chuck Chiles, RBDG Project Manager, commented, "When the Pro Football Hall of Fame asked RBDG to upgrade their GameDay Theater from a 35mm film chain to high resolution video, we called on Digital Projection for the hardware. The results: excellent reliability, great service and stunning images."

The Pro Football Hall Of Fame, located at 2121 George Halas Drive NW, Canton, OH, 44708, is open every day from 9 a.m. to 5 p.m. Visit the Pro Football Hall of Fame online at <http://www.profootballhof.com/> for more information.

About Digital Projection International

Founded in 1989, Digital Projection International (DPI) has been instrumental in the development and application of Digital Light Processing™ technology by Texas Instruments for projection systems. DPI introduced the world's first 3-chip DLP® projector in 1997, and has since delivered expert system engineering and world-class customer services, thus maintaining its position as a digital imaging pioneer.

DPI's groundbreaking projection research and development has garnered the admiration of industry professionals around the world. This has earned the company many awards, including two Emmy® Awards for Outstanding Achievement in Engineering Development by the Academy of Television Arts and Sciences. DPI remains the first and only projector manufacturer to win the coveted award.

Today, DPI manufactures and distributes an extensive line of ultra high-performance 3-chip and single-chip DLP® projection systems. These projectors are the reference standard for demanding applications such as large-venue, live-event staging, fortune 5000, education, medical and scientific research, command and control, digital cinema, commercial entertainment, worship and elite home cinema.

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