

AV Advancing at InfoComm 2010

By InfoComm International, February 4, 2010

Registration Opens for Top Audiovisual Trade Show

FAIRFAX, VA – February 4, 2010 – Corporations, government agencies and educational, healthcare and religious institutions around the world are coming to see the newest commercial AV technology at InfoComm 2010. The leading commercial audiovisual systems marketplace, InfoComm 2010 will showcase integrated display, projection, audio, conferencing, lighting and staging, digital signage and communications system solutions, June 9-11, 2010, at the Las Vegas Convention Center in Las Vegas, Nevada.

The audiovisual industry has been helping people communicate for nearly a century. In modern society AV is no longer optional — businesses and institutions around the world rely on the \$68 billion global professional audiovisual industry to communicate. AV professionals, Chief Information Officers and institutional buyers flock to InfoComm each year because it provides the largest mix of audiovisual products, along with industry and manufacturers' training all in one place.

With more than 900 exhibitors, InfoComm 2010 will be visited by more than 32,000 commercial AV professionals, technology managers, chief information officers and procurement personnel from 90 countries. More than 300 education sessions will offer the essential training that AV professionals rely on to stay current with a constantly changing industry. InfoComm 2010's conference will be held June 5-11.

"Attending InfoComm's tradeshow is a valuable investment in both time and money," said Randal A. Lemke, Ph.D., Executive Director, InfoComm International. "In just a few days you can visit the most comprehensive array of professional audio, digital signage, display, conferencing and telepresence, lighting, control system and signal distribution technology manufacturers available in one location, all while receiving world-class education and training from leading experts and manufacturers."

Although InfoComm is large, it is easy to navigate, thanks to pavilions that bring together like technologies. 3D, Audio, Digital Signage, Lighting & Staging, and United Collaborative Conferencing are just a few of the pavilions featuring integrated solutions from innovative manufacturers. Many products and special exhibits on the Show floor can only be seen at InfoComm. A new Test & Measurement Pavilion will showcase manufacturers of hardware and software tools used in the design and testing of audiovisual systems. Demonstrations will show these devices being used to verify InfoComm Performance Standards.

InfoComm 2010 will also feature new special exhibits addressing sustainability, 3D technology and camera production. Audio demo rooms, rigging and staging demonstrations, the Digital Signage Application Showcase, the Systems Programming & GUI Design Gallery and the Technologies for Worship Pavilion are all returning to the Show.

InfoComm 2010 Platinum Sponsors include Bosch Security Systems, Inc., Christie Digital, Crestron and Extron. Gold Sponsors include Polycom, Pysm and TANDBERG.

About InfoComm International®

InfoComm International® is the international trade association of the professional audiovisual and information communications industries. Established in 1939, InfoComm has 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV market research and news. Its training and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in Europe, Asia and China. Additional information is available at www.infocomm.org.

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