

# Yankees and ISC/NASCAR Score With CMS AV Design

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NEW YORK, N.Y. -- CMS Innovative Consultants announced that it has completed major audiovisual design consulting initiatives for 2 major sports organizations: the New York Yankees and ISC/NASCAR.

For the New York Yankees, CMS created technologically advanced AV solutions for two simultaneous assignments -- multiple conference facilities and a museum at the spectacular new Bronx stadium and a conference room and suites at the team's new Marketing Center at Rockefeller Center.

"Providing audiovisual consulting services to our local baseball icons, the New York Yankees, has been a special thrill for all of us at CMS," said Partner-in-Charge Michael Schuch. "It has been an honor to collaborate with HOK and the rest of the project team on creating a new Yankee home in the Bronx, as well as a sophisticated Marketing Center in the heart of Manhattan."

Heading down the East Coast to Daytona Beach, Florida, CMS applied their AV expertise to the new headquarters for ISC/NASCAR. The project included a media center and tower for the racing organization.

"We are pleased to have participated in the ISC/NASCAR project along with Gensler and the other prominent team members," stated Mr. Schuch. "CMS continually strives to provide the highest quality, most innovative systems solutions to our esteemed clients."

## **About CMS**

Founded in 1992, CMS is an award-winning audiovisual and acoustical design consulting firm headquartered in New York, with additional offices in San Francisco and London. Its continually expanding roster of prestigious clients encompasses locations throughout North America, Europe, the Middle East and Asia. For further information, please visit the company's web site at [www.cmsav.com](http://www.cmsav.com).

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