

Fulcrum Acoustic Adds Rich Frembes to Product Development

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ROCHESTER, N.Y. and LINWOOD, Mass. -- Fulcrum Acoustic, an audio technology company in the professional sound reinforcement market, recently added audio industry veteran Rich Frembes to its growing capabilities in engineering, manufacturing, and operations. Frembes joins Andy Jordan and Edwin Wyllie as a recent new hire working along with company co-founders David Gunness, Stephen Siegel, and Chris Alfiero to create next generation technology for the audio industry.

Frembes joins Fulcrum Acoustic after nearly ten years with loudspeaker manufacturer Eastern Acoustic Works (EAW). During his time with EAW, Frembes worked as Product Manager and touched all aspects of product development, product lifecycle management, and application and customer support. He also frequently consulted on custom loudspeaker manufacturing projects and conducted on-site system optimization sessions for high-profile clients.

At Fulcrum Acoustic, Frembes will employ his vast knowledge of the audio industry's market needs to oversee product development and application support. "Joining the Fulcrum team was an opportunity for me to help shape a young and growing company, one that will influence the future of the audio industry," says Frembes.

A native of Michigan, Frembes has worked as FOH engineer with regional and touring bands in the Midwest. He resides in Massachusetts and will work from Fulcrum Acoustic's Linwood, MA research and development center.

About Fulcrum Acoustic

Founded in 2008, Fulcrum Acoustic seeks to advance the state-of-the-art for the professional sound reinforcement market. Fulcrum develops new methods that improve the performance of audio equipment by combining advanced signal processing techniques, never previously used in audio, with solid electro-acoustical design principles.

With Fulcrum Acoustic, company founders David Gunness, Stephen Siegel, and Chris Alfiero continue to build on decades of combined professional expertise. Together, the principals have effected change and innovation for a variety of professional sound companies, including Electro-Voice (EV) and Eastern Acoustic Works (EAW). Through the course of many products and projects, they developed a shared vision for advanced DSP algorithms to achieve results not possible through electro-mechanical solutions alone. For more information, please visit <http://www.fulcrum-acoustic.com>.

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